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LADY MOHR

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Jardin des Iris
A. F. BLOESE & SON, R. 4, BOX 787, BATTLE CREEK, MICHIGAN



RADIANT



GOLDEN TREASURE

Visitors are always welcome to our fields. The blooming season generally begins about June 1. If you will write us ten days before this, we will inform you when we think we will see the height of the bloom.

We will appreciate your **PASSING THIS BROADSIDE ON TO A GARDENING FRIEND** if you are not going to purchase iris this year. We will also be glad to send our list to any of your friends you think will be interested, if you will send us their names and addresses.

ALL THE PICTURES IN THIS CATALOG, except Elmoehr, are greatly reduced. Many are twice as large as shown.



WORLD'S FINEST IRIS

from **JARDIN DES IRIS**



A. F. BLOESE & SON—ROUTE 4—BOX 787—BATTLE CREEK, MICHIGAN

There is probably no other flower which yields such large returns for an exceedingly small investment in time and money as does the magnificent modern iris. The rhizomatous iris, unlike many bulbous flowers which fall victims to thrips and other insects, fungi or sub-zero temperatures, or furnish delicious tidbits for moles or gophers, is not only perfectly hardy, but has no formidable enemies. Spraying or dusting are not required for success with this gorgeous flower, and it will withstand intense heat and prolonged periods of drouth with impunity.



TIFFANY

Our stock is grown on new land and the rhizomes are superb. They are not crowded in a back yard or a small field, but planted in long rows and far enough apart to give all the plants plenty of elbow room to develop into sure-to-bloom rhizomes. A visit to our fields—our farm consists of 140 acres—will convince you there are no finer rhizomes than those which grow in Michigan.

The modern iris no more resembles the old irises found in most gardens today than does a new car resemble a 1914 model. The new sorts embody an infinite variety of color and form. Some varieties have the glistening sheen of shimmering silk; others appear to be fashioned of burnished copper; still others have the velvety texture of rich plush; and still others appear to be sprinkled with diamond dust and glisten and sparkle in the sunlight like flaming jewels.

TERMS—Cash with order. Remittance may be made by money order, registered mail, bank draft or check. Residents of Michigan kindly add three percent for sales tax. No C.O.D.

TRANSPORTATION—Paid to your door. We begin shipping about July 4th.



Beautify Your Garden With These *Money-Saving* GROUP OFFERS



THE RED DOUGLAS



APRICOT



LOUVOIS



SIEGFRIED



MIDWEST GEM



INDIAN CHIEF

GOLDEN OPPORTUNITY COLLECTION

Six Beautiful Iris for only \$2.00

Buechley Giant	\$.35
City of Lincoln	.50
Ming Yellow	.75
Ormoehr	.50
Tiffany	.50
Nassak	.35
	<hr/> \$2.95

BAKER'S DOZEN COLLECTION

13 Superb Iris for only \$5.00

Select 3	China Maid	
	Elmoehr	
	Great Lakes	
	Jake	
	Ming Yellow	Sable
Select 10	Angelus	
	Anitra	
	Buffawn	
	Cadetou	
	City of Lincoln	
	Frank Adams	
	Golden Treasure	
	Indian Hills	
	Marquita	
	Midwest Gem	
	Mme. L. Aureau	
	Ormoehr	
	Pink Imperial	
	Riding High	Tiffany

RAINBOW COLLECTION

9 Beauties for only \$4.00

Select 4	Arctic	
	Buffawn	
	City of Lincoln	
	Elmoehr	
	Louvois	
Select 5	Ming Yellow	
	Wabash	
	Autumn Frost	
	Buechley Giant	
	Dorothy Dietz	
	El Capitan	
	Gudrun	
	Indian Chief	
	Jean Cayeux	
	Marquita	
	Rosy Wings	
	Angelus	
	Cadetou	
	Christabel	
	Golden Treasure	
	Indian Hills	
	Midwest Gem	
	Ormoehr	
	Sir Knight	
	Wabash	Tiffany
	Wasacht	

GORGEOUS COLLECTION

Your Choice of 10 for only \$3.00

Select 5	Autumn Frost	
	Buechley Giant	
	California Gold	
	Dorothy Dietz	
	El Capitan	
Select 5	Gudrun	
	Indian Chief	
	Jean Cayeux	
	Marquita	
	Rosy Wings	
	Angelus	
	Cadetou	
	Christabel	
	Golden Treasure	
	Indian Hills	
	Midwest Gem	
	Ormoehr	
	Sir Knight	
	Wabash	Tiffany

ALL STAR COLLECTION

10 Favorites for only \$5.00

Select 4	Elmoehr	
	Flora Zenor	
	Great Lakes	
	Matterhorn	
	Prairie Sunset	
Select 6	Sable	
	Angelus	
	Buffawn	
	Cadetou	
	China Maid	
	Elsa Sass	
	Jake	
	Louvois	
	Ming Yellow	
	Miss California	
	Ormoehr	
	Wabash	
	Tiffany	

BRYCE CANYON COLLECTION

9 Iris of Distinction for only \$22.50

1 BRYCE CANYON	
Select 2	Alba Superba
	Lady Mohr
	Solid Mahogany
	Tobacco Road
Select 2	Ella Callis
	Minnie Colquitt
	Ranger
	Three Oaks
Select 4	Blue Shimmer
	Brown Thrasher
	Daybreak
	Ola Kala
	Painted Desert
	Royal Scot



BUFFAWN



TOBACCO ROAD



WABASH



DAYBREAK



MISS CALIFORNIA

MAKE YOUR CHOICE FROM THIS LIST OF POPULAR VARIETIES

All the
pictures
except
ELMOHR
are
greatly
reduced.

Many are
twice
as large
as shown.



GRAND CANYON



RANGER



PRAIRIE SUNSET



BRYCE CANYON



BLUE SHIMMER



TIFFANJA



INDIAN HILLS



CITY OF LINCOLN



SABLE



ELMOHR



ORMOHR

ALBA SUPERBA A huge white with flaring falls and heavy substance. 5.00
ANGELUS A large bright pink, with beautiful lavender iridescence on the falls. .50
ANITRA A clear blue like a clear summer sky. The flowers are large and clean cut. .40
APRICOT A ruffled golden apricot self. .50
ARCTIC A huge white and gold iris, with ruffled standards and white falls. .75
ARGUS PHEASANT We regard this as the best iris introduced in 1948. A rich brown, with the sheen of shimmering silk. 25.00
AUTUMN FROST A clean large white which sometimes blooms again in fall. The foliage is especially attractive. .50
BALLET GIRL An exceedingly beautiful delicate apple blossom pink. .50
BEVERLY A rich free blooming deep pink. .75
BLACK WINGS A velvety blue-black iris which is really black in some lights. .35
BLUE RHYTHM A cornflower blue of large size which sometimes grows four feet tall. 7.50

DRAP D'OR The entire flower is an even rich lemon yellow, with a silky finish. .40
EL CAPITAN A large lavender blue. One of the most fragrant of all iris. .35
ELLA CALLIS One of the brightest iris to bloom in our fields last year. The huge blossoms, which are supported on tall stalks, are sparkling deep yellow, brushed with orange. 3.00
ELMOHR The picture shows this variety in natural size. 1.00
ELSA SASS A clean-cut cool sulphur yellow with a white blaze near the haft. .60
EXTRAVAGANZA Cream-white standards and rich plum colored falls. A beautiful novelty. 8.00
FANTASY A combination of rose and orchid-pink. The large flowers are somewhat ruffled. 20.00
FIRECRACKER A fine white which is edged and speckled with rose so heavily that the flower appears to be red. 3.50
FLORA ZENOR A unique pink, like foam on a strawberry soda. A clump makes a striking picture. 1.00
FRANK ADAMS This rosy fawn, tan and pink blend is a vigorous grower and generally forms a good sized clump in one season. .50
GOLDEN HIND A rich buttercup yellow self. Bright and pleasing. .35
GOLDEN RUSSET Nine-inch flowers of golden russet hue. One of the largest in our fields. 7.50
GOLDEN TREASURE A rich creamy yellow flushed with golden orange. See picture. .50
GRAND CANYON A colorful blend of plum, copper and gold, with an iridescent sheen. 1.00
GREAT LAKES For a number of years number one in the hundred best. A clear light blue with a definite air of distinction. See picture. 1.00
GUDRUN Immense white flowers which appear to be sprinkled lightly with gold dust. .35
HELEN MCGREGOR A rich pure blue with a silvery white flush on the falls. 10.00
INDIAN CHIEF A reliable free blooming and rapid multiplying red. A fine iris at such a small price. See picture. .30
INDIAN HILLS The large brilliant purple flowers are freely produced on sturdy stalks. A rapid multiplier. See picture. .40

IVORY ELF The white flowers, flushed with gold, are only about 12 inches tall, which makes this variety excellent for borders or the rock garden. It has an exceedingly long blooming period. It is excellent as a pot plant. .30 each; 10 for 2.00; 50 for 7.50
JAKE A large white with a dash of gold which enhances its beauty. A tall and stately variety. .75
JEAN CAYEUX An interesting Havana brown. See picture. .35
LADY MOHR The picture gives a good idea of the coloring of this excellent iris. 5.00
LOUVOIS Light chocolate standards and velvety chocolate colored falls. Unique coloring. See picture. .60
MAGENTA A claret purple variety which turns to red when struck by the slanting rays of the afternoon sun. .30
MAID OF ASTALOT Huge clean white flowers which are beautifully edged with blue. .50
MARCO POLO Rose standards with red falls. .30
MARQUITA Rich ivory standards and watermelon rose falls. No other variety which approaches this unique coloring. .40
MATTERHORN A faultless sparkling pure white without a trace of tattle tale gray. .75
MELANIE A stately brilliant light orchid-pink, with tall stems and good substance. .75
MIDWEST GEM A pink and yellow blend with ruffled standards and falls. See picture. .50
MING YELLOW One of the largest and very finest yellows. It has excellent branching and produces an abundance of flowers. .75
MINNIE COLQUITT A wine-purple bordered plicata which is lightly ruffled. 3.00
MISS CALIFORNIA A tall rosy pink which makes an unusually beautiful picture in the garden. See picture. .50
MME. L. AUREAU A large free blooming white which is heavily dotted with heliotrope. .40
NASSAK The large white flowers are edged with blue. .35

OLA KALA A rich ruffled glowing yellow with an orange cast. (See picture.) \$2.50
ORMOHR A huge silvery-lavender flower which is veined with lilac. See picture. .50
PAINTED DESERT Its name describes its color. 2.00
PEACHBLOW A pink plicata with a peach ground color. 1.50
PERSIAN PRINCE Golden standards and red falls. .75
PINK IMPERIAL A large lavender-pink which sometimes grows five feet tall. .50
PINK SATIN One of the most delicate of the lavender-pinks. .30
PINK MARVEL A rich pink. 1.00
PRAIRIE SUNSET It possesses the rich colors of the setting sun which, of course, it is impossible to capture on paper. See picture. 1.00
RADIANT Vivid terra cotta and orange-copper flowers which are freely produced. .50
RANGER A lustrous velvety red which was a universal favorite in our fields last year. See picture. 3.00
RIDING HIGH A tall rosy red which lives up to its name. .50
ROCKET Pure deep chrome standards and orange-chrome falls. 15.00
ROSY WINGS A rich rosy-pink which produces far more flowers than one has reason to expect of an iris. .30
ROYAL SCOT Burgundy-red with a cream background. It increases rapidly and blooms freely. See picture. 2.00
SABLE Blue-black violet, in fact, almost black. It stands out in the garden and may be seen a great distance. See picture. 1.00
SANDALWOOD Rich blend of buff and brown. .35
SHINING WATERS A large clean blue with an air of refinement. .40
SIEGFRIED A tall cream ground plicata with purple-brown stitching. See picture. .50
SIR KNIGHT A huge blue-purple with a rich silky finish. One of the best in this class at any price. .50

BLUE SHIMMER A clean cut large white which is dotted and peppered with blue. One of the best plicatas. 2.50
BROWN THRASHER A lustrous brown, with a touch of gold. 2.00
BRYCE CANYON Henna and copper flowers which stand out in the garden. See picture. 6.00
BUECHLEY GIANT The huge flowers are supported on strong stalks of unusual height and strength. None better at the price. .35
BUFFAWN Much richer and brighter in color than the picture. .60
CADETOU Very scarce. Honey colored standards and red falls edged with gold. A vigorous grower and free bloomer. .50
CALIFORNIA GOLD A large free blooming yellow. .35
CAPTAIN WELLS Rich glossy maroon-purple flowers with a silky sheen. 1.50
CASA MORENA Extra large flowers of deep lustrous brown. 4.00
CHANTILLY Something new. Ruffled orchid pink flowers with a lace-like quality that makes it especially attractive. 5.00
CHERIEO A rich red with velvety falls. .35
CHERIE A ruffled flamingo pink which is a new color in iris. Large flowers, freely produced. 20.00
CHINA MAID A rich blend of pink, golden bronze and soft lilac. .75

CHIVALRY Impressive blue flowers of great size and heavy substance. Both the standards and falls are beautifully frilled. 10.00
CHRISTABEL A sparkling red with a smooth finish. .50
CITY OF LINCOLN One of the best variegatas. Golden standards and red falls, with a yellow border. See picture. .50
DAYBREAK A huge ruffled golden pink, with a slight undertone of copper. See picture. 2.00
DOROTHY DIETZ White standards flushed with blue; rich plum colored falls. .30

SNOW FLURRY A ruffled pure white with flaring falls. 1.25
SNOW MAIDEN A clean little white which grows about 10 inches tall. Excellent for the border or rock garden. It produces so many flowers that they fairly cover the leaves. .30 each; 10 for 2.00; 50 for 7.50
SOLID MAHOGANY Its name describes its color. 5.00
THEODOLINDA A large white, edged with blue. .30
THREE OAKS A huge blend of rose-pink and copper on tall stems. 3.00
TIFFANJA Buff standards and cream colored falls with a buff border and slightly speckled with brown. See picture. 1.50
TIFFANY A rich yellow with a heavy border of pinkish violet. Its unique coloring is admired by everyone. See picture. .50
TOBACCO ROAD One of the best browns. See picture. 5.00
VATICAN PURPLE A lustrous purple. 4.00
WABASH Standards of the purest white and rich velvety deep violet falls with a white border. See picture. .75
WASATCH A large white which is slightly edged and peppered with blue. .40
WINNESHIEK A velvety blue-purple of great size. Excellent in every respect. .35

Money Saving Collections

Quantity
Wanted

Total
Price

Quantity
Wanted

Total
Price

☐ GOLDEN OPPORTUNITY COLLECTION

SIX BEAUTIFUL IRIS FOR ONLY \$2.00 \$ _____

☐ Buechley Giant
☐ City of Lincoln
☐ Ming Yellow
☐ Nassak
☐ Ormohr
☐ Tiffany

☐ GORGEOUS COLLECTION

TEN FOR ONLY \$3.00 \$ _____

Select 5

☐ Buechley Giant
☐ California Gold
☐ Dorothy Dietz
☐ El Capitan
☐ Gudrun
☐ Indian Chief
☐ Jean Cayeux
☐ Marco Polo
☐ Marquita
☐ Rosy Wings

Select 5

☐ Angelus
☐ Cadetou
☐ Christabel
☐ Golden Treasure
☐ Indian Hills
☐ Midwest Gem
☐ Ormohr
☐ Sir Knight
☐ Tiffany
☐ Wabash

☐ RAINBOW COLLECTION

NINE BEAUTIES FOR \$4.00 \$ _____

Select 4

☐ Arctic
☐ Buffawn
☐ City of Lincoln
☐ Elmohr
☐ Louvois
☐ Ming Yellow
☐ Wabash

Select 5

☐ Autumn Frost
☐ Buechley Giant
☐ Dorothy Dietz
☐ El Capitan
☐ Gudrun
☐ Indian Hills
☐ Mme. L. Aureau
☐ Magenta
☐ Marco Polo
☐ Rosy Wings
☐ Sandalwood
☐ Tiffany
☐ Wasatch

☐ BAKER'S DOZEN COLLECTION

13 SUPERB IRIS FOR ONLY \$5.00 \$ _____

Select 3

☐ China Maid
☐ Elmohr
☐ Great Lakes
☐ Jake
☐ Ming Yellow
☐ Sable

Select 10

☐ Angelus
☐ Anitra
☐ Buffawn
☐ Cadetou
☐ City of Lincoln
☐ Frank Adams
☐ Golden Treasure
☐ Indian Hills
☐ Marquita
☐ Midwest Gem
☐ Mme. L. Aureau
☐ Ormohr
☐ Pink Imperial
☐ Riding High
☐ Tiffany

☐ ALL STAR COLLECTION

TEN FAVORITES FOR \$5.00 \$ _____

Select 4

☐ Elmohr
☐ Flora Zenor
☐ Great Lakes
☐ Matterhorn
☐ Prairie Sunset
☐ Sable

Select 6

☐ Angelus
☐ Buffawn
☐ Cadetou
☐ China Maid
☐ Elsa Sass
☐ Jake
☐ Louvois
☐ Ming Yellow
☐ Ormohr
☐ Wabash
☐ Tiffany

☐ BRYCE CANYON COLLECTION

NINE IRIS OF DISTINCTION
FOR ONLY \$22.50 \$ _____

1 BRYCE CANYON

Select 2

☐ Alba Superba
☐ Lady Mohr
☐ Solid Mahogany
☐ Tobacco Road

Select 2

☐ Ella Callis
☐ Minnie Colquitt
☐ Ranger
☐ Three Oaks

Select 4

☐ Blue Shimmer
☐ Brown Thrasher
☐ Daybreak
☐ Ola Kala
☐ Painted Desert
☐ Royal Scot

TOTAL \$ _____

TOTAL \$ _____

Amount Enclosed

This Order Form Is For Your Convenience — Please Use It
Additional Forms Available On Request

\$ _____

Send full amount
with order. We do
not ship C.O.D.

Jardin des Iris

Rt. 4, Box 787
Battle Creek, Mich.

Please Do Not Write in This
Space

ORDER EARLY

All retail orders are
shipped **Postpaid**.
We guarantee safe
delivery of all plants.

Name _____ Date _____

Street _____

City _____ Zone _____ State _____

Quantity Wanted		Total Price	Quantity Wanted		Total Price	Quantity Wanted		Total Price
	Alba Superba			Elsa Sass			Ormohr	
	Angelus			Extravaganza			Painted Desert	
	Anitra			Fantasy			Peachblow	
	Apricot			Firecracker			Persian Prince	
	Arctic			Flora Zenor			Pink Imperial	
	Argos Pheasant			Frank Adams			Pink Satin	
	Autumn Frost			Golden Hind			Pink Marvel	
	Ballet Girl			Golden Russet			Prairie Sunset	
	Beverly			Golden Treasure			Radiant	
	Black Wings			Grand Canyon			Ranger	
	Blue Rhythm			Great Lakes			Riding High	
	Blue Shimmer			Gudrun			Rocket	
	Brown Thrasher			Helen McGregor			Rosy Wings	
	Bryce Canyon			Indian Chief			Royal Scot	
	Buechley Giant			Indian Hills			Sable	
	Buffawn			Ivory Elf			Sandalwood	
	Cadetou			Jake			Shining Waters	
	California Gold			Jean Cayeux			Siegfried	
	Captain Wells			Lady Mohr			Sir Knight	
	Casa Morena			Louvois			Snow Flurry	
	Chantilly			Magenta			Snow Maiden	
	Cheerio			Maid of Astalot			Solid Mahogany	
	Cherie			Marco Polo			Theodolinda	
	China Maid			Marquita			Three Oaks	
	Chivalry			Matterhorn			Tiffanja	
	Christabel			Melanie			Tiffany	
	City of Lincoln			Midwest Gem			Tobacco Road	
	Daybreak			Ming Yellow			Vatican Purple	
	Dorothy Dietz			Minnie Colquitt			Wabash	
	Drap d'Or			Miss California			Wasatch	
	El Capitan			Mme. L. Aureau			Winneshiek	
	Ella Callis			Nassak				
	Elmohr			Ola Kala				
Total		\$	Total		\$	Total		\$
						Total for Page		

— All Prices Postpaid —

MONEYSAVING COLLECTIONS ON OTHER SIDE OF THIS SHEET



JEAN CAYEUX



GREAT LAKES

SWEENEY, KRIST & DIMM
HORTICULTURAL PRINTERS, PORTLAND, OREGON

